



PORTFOLIO

Parastoo Zoraghi

WWW.PARMIR.ART



... About me

Hello,

I'm Parastoo Zoraghi

Creative Branding Partner

With a foundation laid in high school, where I pursued and obtained a diploma in graphic design, my academic journey continued with an associate degree in graphic design, seamlessly progressing to a bachelor's degree in visual communication from the premier university in the country. Concurrently, I delved into the professional realm during my second year of bachelor studies, accumulating nearly 8 years of invaluable experience in design and branding. Presently, I hold the position of Brand Manager at Solico Group, the largest FMCG company in the Middle East.

Motivated by a desire to expand beyond my current role, I am eager to deepen my academic expertise and integrate it with my rich professional background. This dual commitment reflects my dedication to continuous growth and a holistic approach to both academia and the dynamic world of branding, marketing and design.



... Education



MBA in International Management

IGR IAE Rennes | Rennes 1 University - France



Bachelor's Degree in Visual Communication

Shariaty Technical & Vocational University



Associate's Degree in Graphic Design

Karaj Technical & Vocational University



Secondary Studies Diploma in Graphics

Narjes Vocational & Technical High School

Work Experiences



Employer Brand Manager

Pakrokh co.

Full-time - Iran | May 2024 - Sep. 2024



Brand Manager

Solico Group

Full-time - Iran | May 2023 - May 2024



Brand Manager

Exlance.io

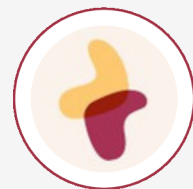
Full-time - UAE | Sep. 2022 - Apr. 2023



Brand Manager

Arch Bana Ab co.

Full-time - Iran | Sep. 2020 - Dec. 2022



Digital Product Designer

LoveLane App.

Full-time - Germany | Aug. 2021 - Dec. 2022



Senior Visual Designer

Mobcoder Marketing Agency

Full-time - Qatar | Aug. 2020 - Feb. 2022



Graphic Designer

Persia Steel co.

Full-time - Iran | Dec. 2019 - Feb. 2021



Graphic Designer

Safir Language Academy

Full-time - Iran | Jan. 2019 - Aug. 2019



Graphic Designer

FanAvaran Tahviah Payam Co.

Full-time - Iran | Feb. 2018 - Jan. 2019

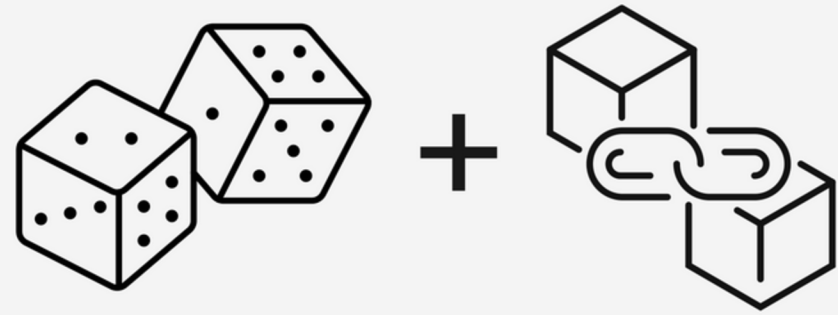


Creative Graphic Designer

Didar Advertising Group

Full-time - Iran | May. 2016 - Feb. 2018

... Logo Design



Dice (Playing element)

Block Chain Element

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LoveLane

Butterfly (Symbol of Love)

=



Exlance

Flying Horse (Symbol of Freedom)

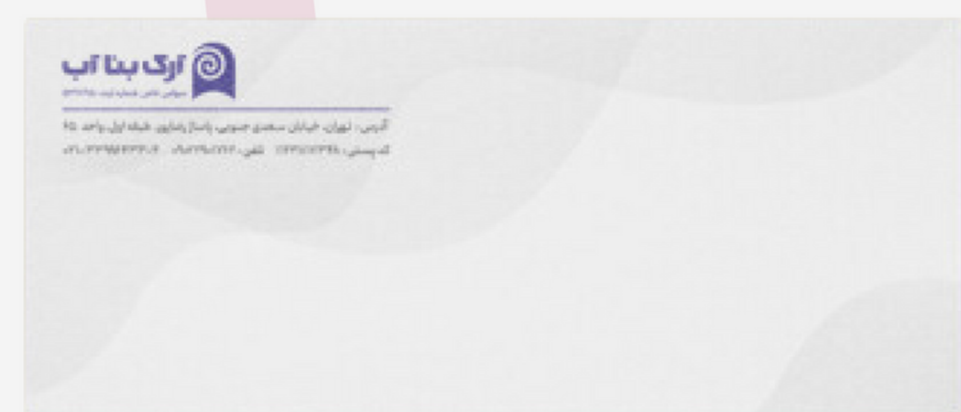
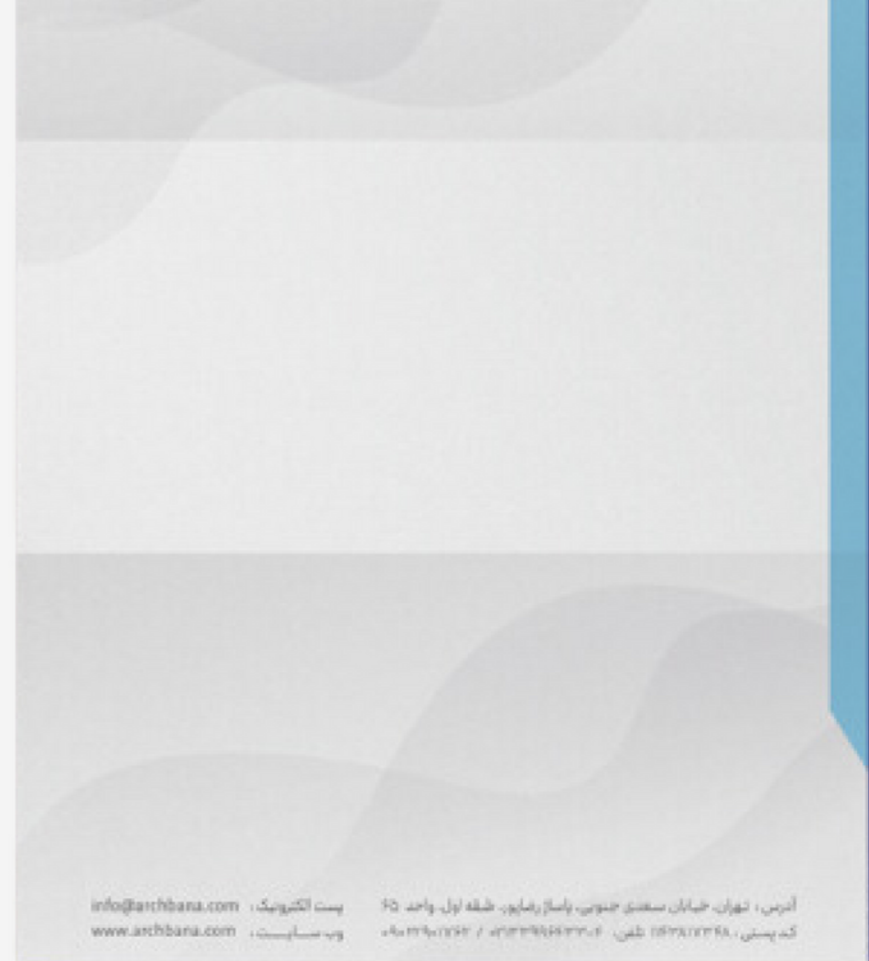
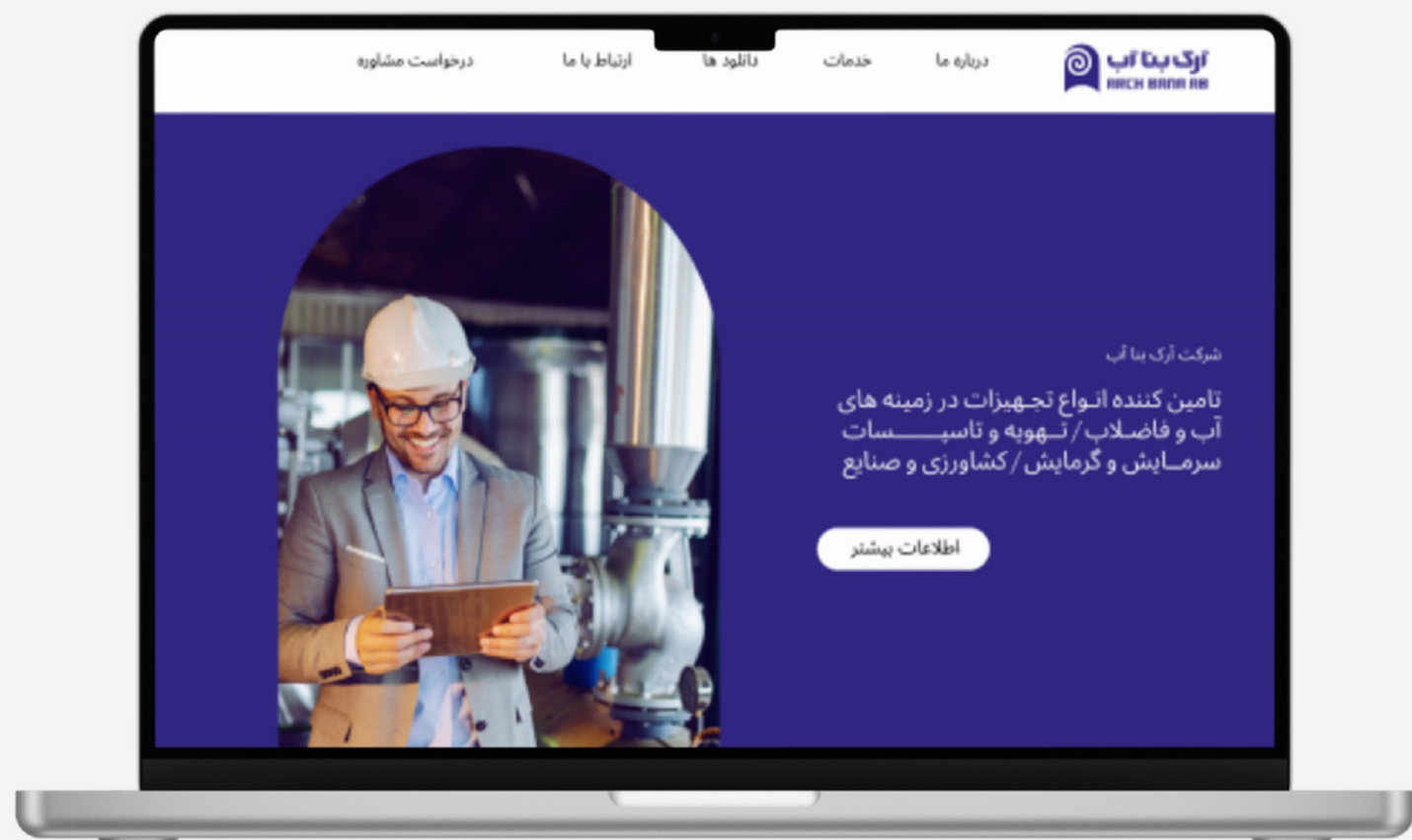
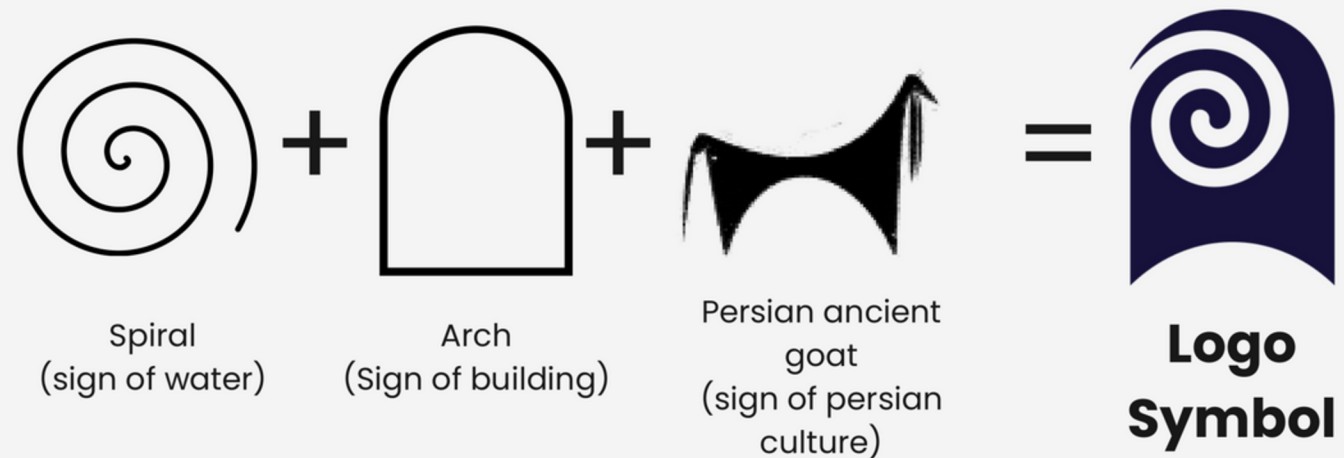
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Branding



Logo Ideology

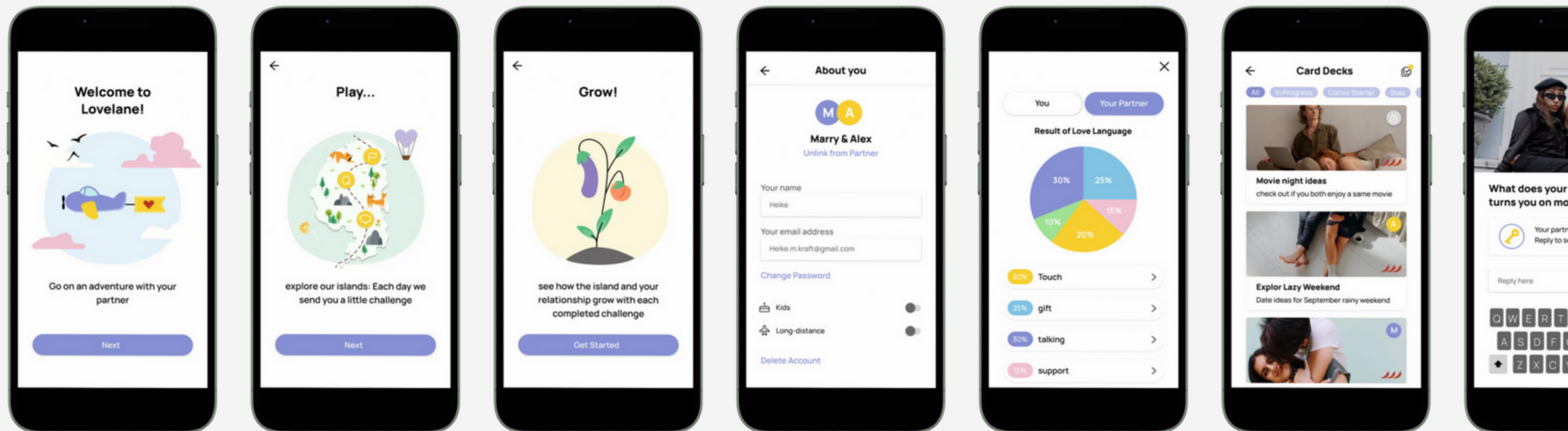


... Branding **بورجر**



●●● Mobile application design

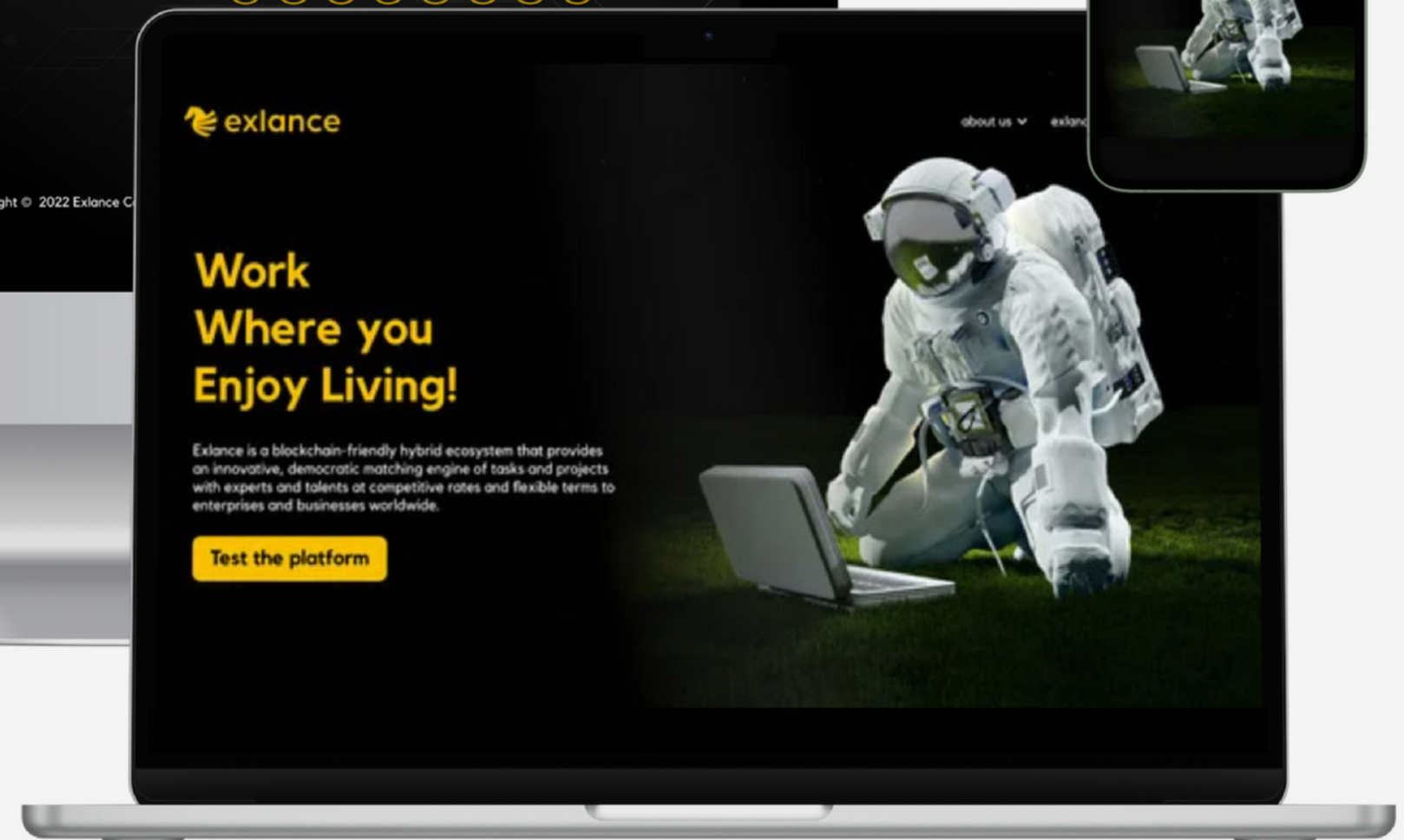
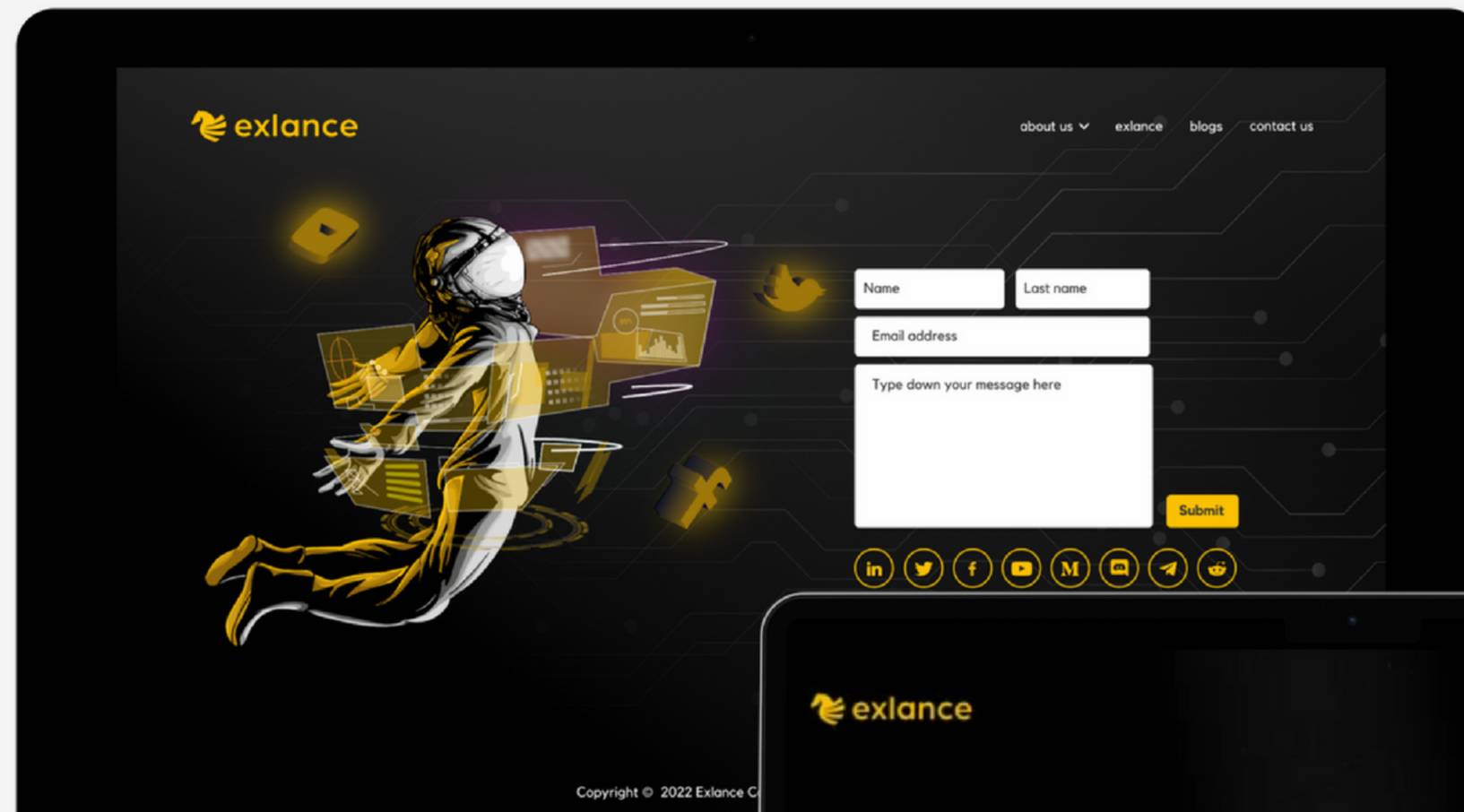
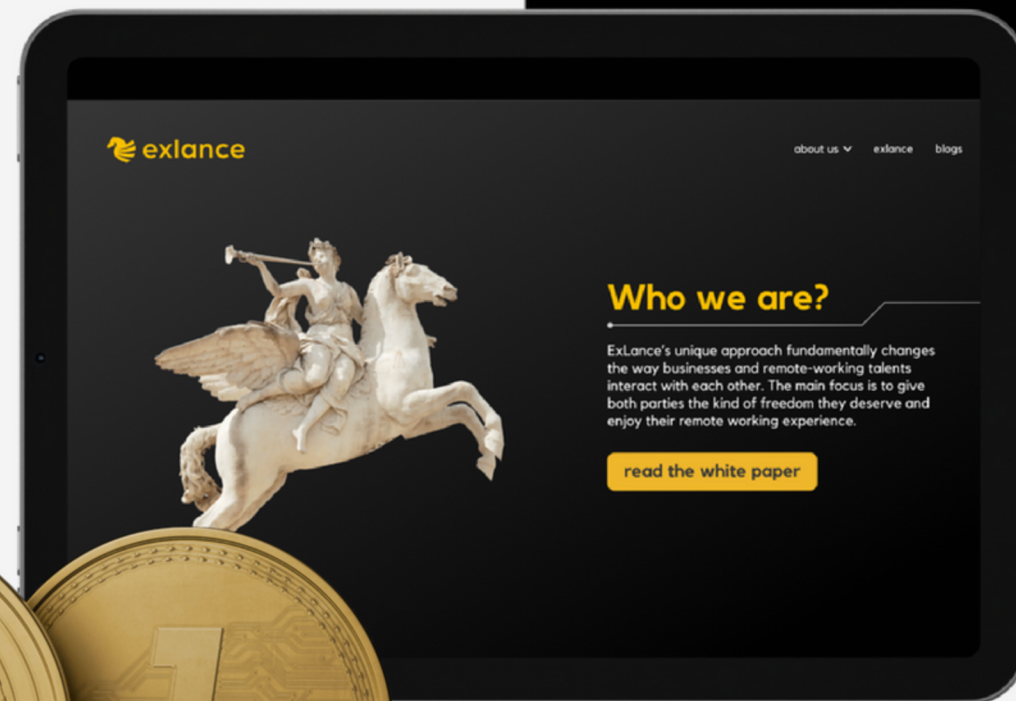
LoveLane app is a gamified, couple therapy application that uses different ways to increase the quality of a romantic relationship. couples will explore different levels through the islands, learn more about each other, and will get inspired about how to elevate the quality of their relationships. you can download it via Google Play or App Store.



... Website design

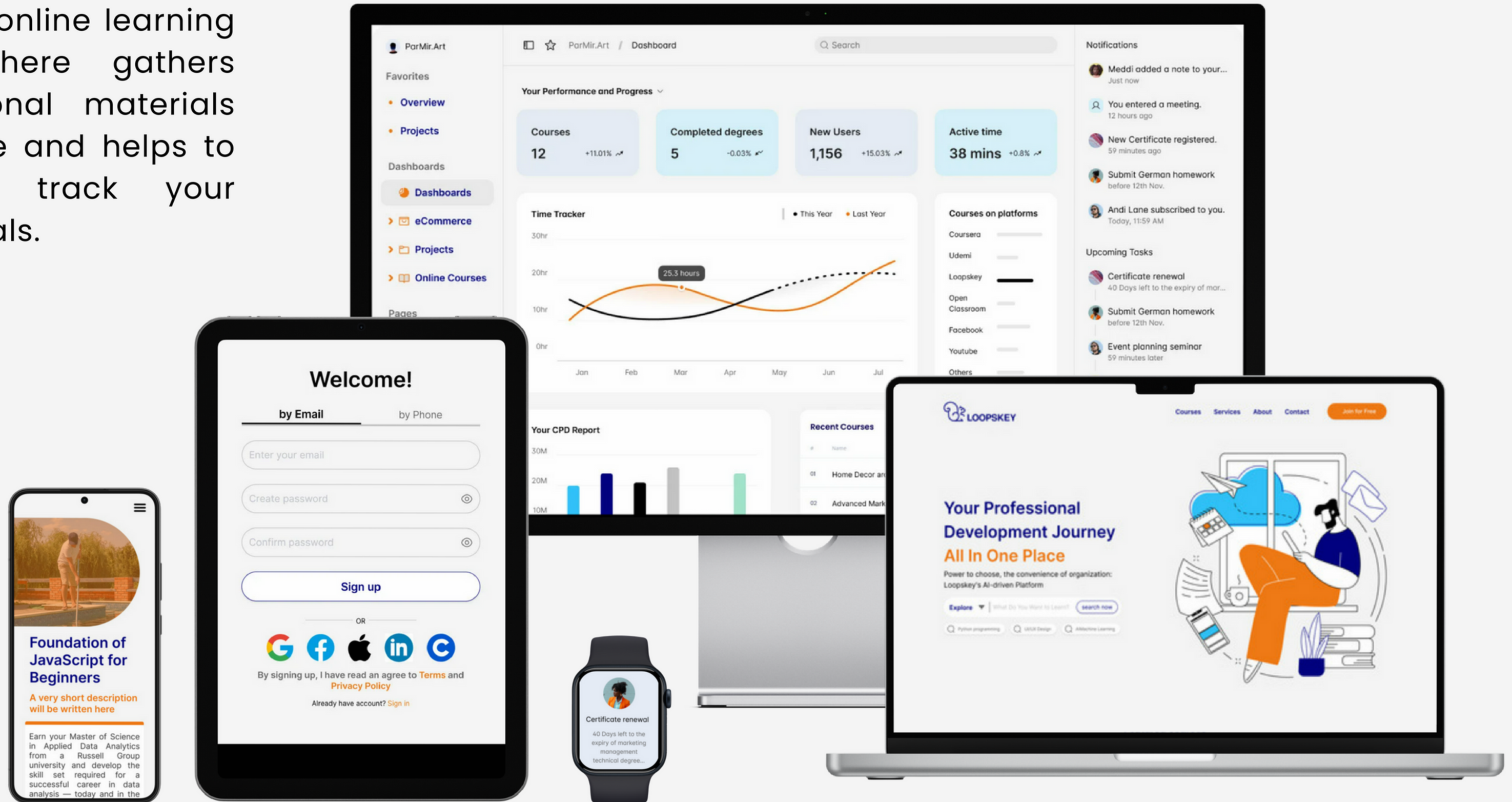
Exlance.io is a blockchain-friendly freelancing marketplace which is based on a cryptocurrency called EXLC coin.

By using this platform, you don't need to work a 9 to 5 job, you can enjoy working where you enjoy living.

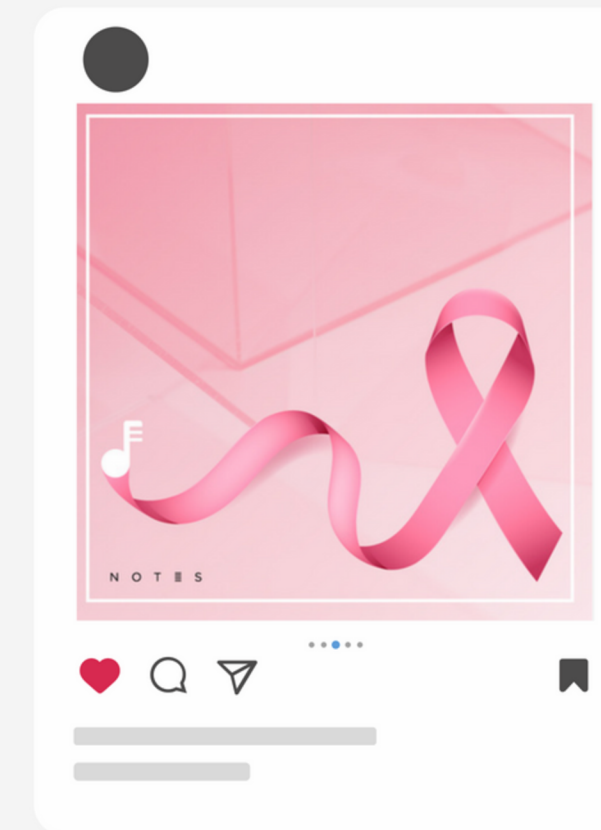
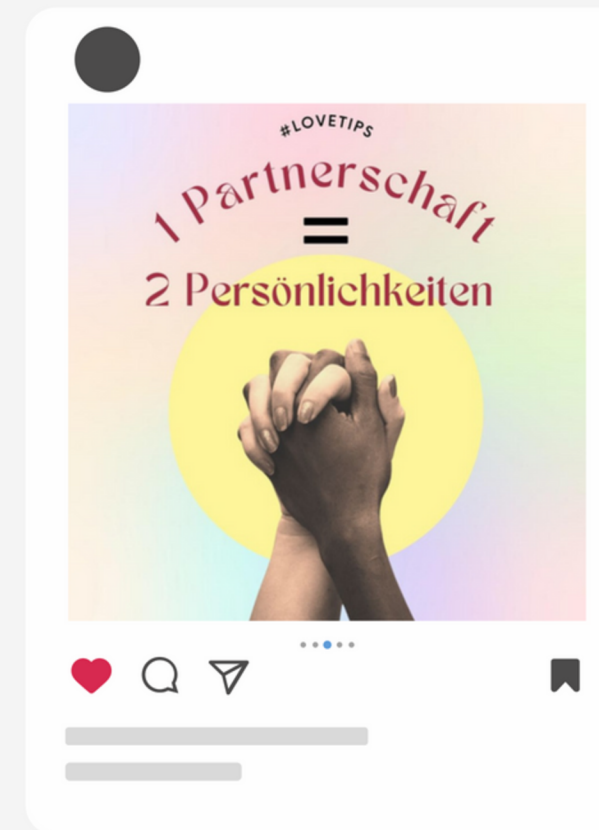
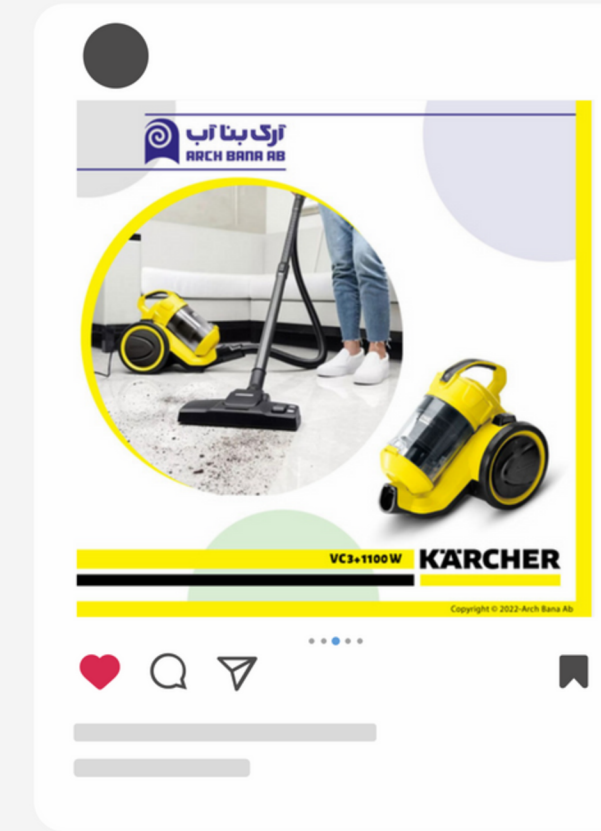
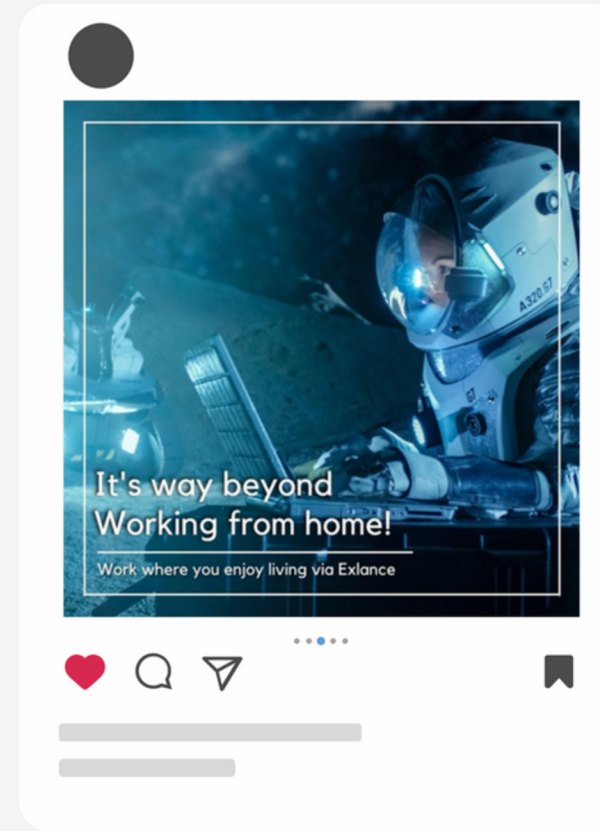
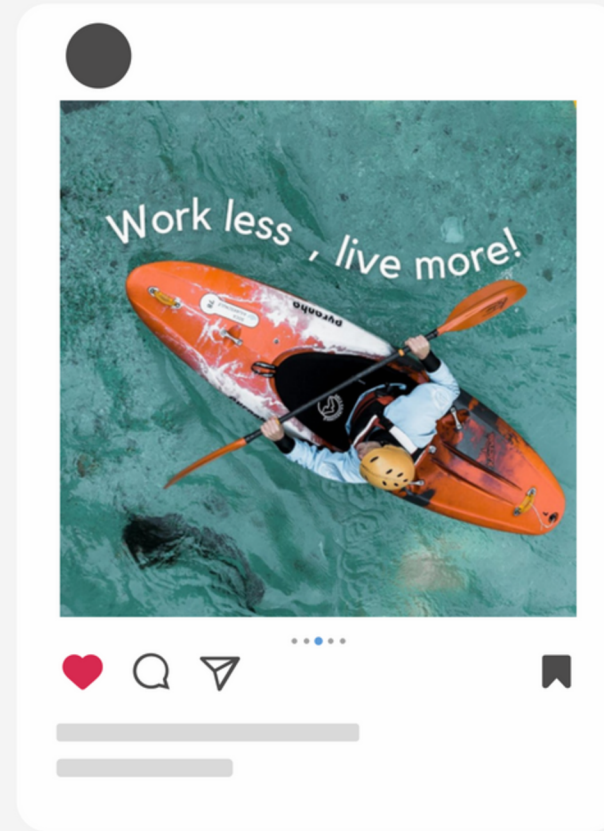


... Website design

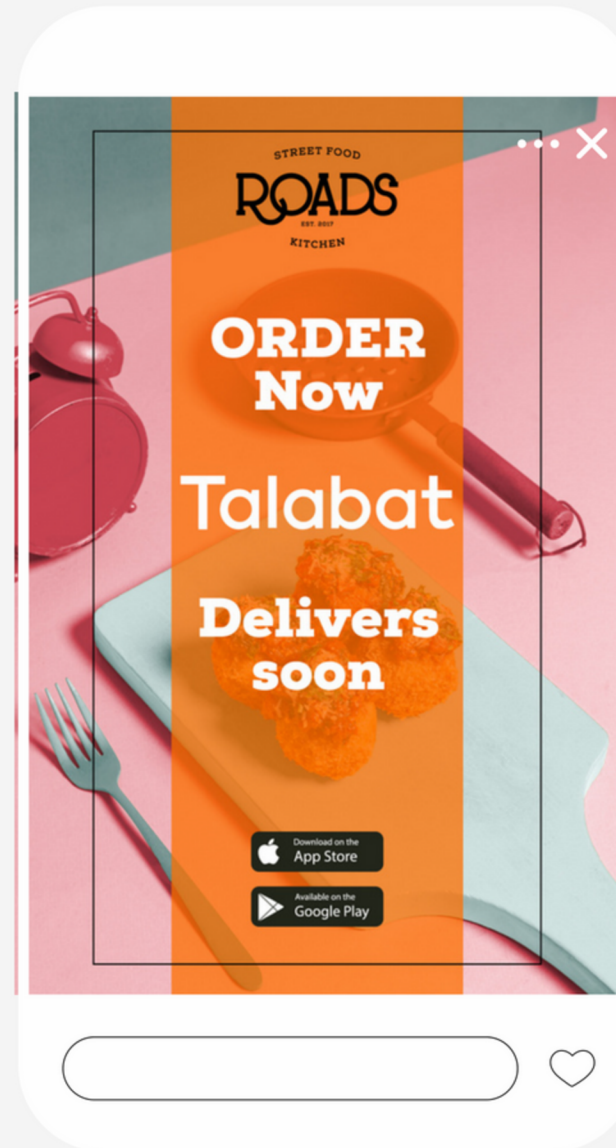
Loopskey is an online learning community, where gathers every educational materials all in one place and helps to manage and track your educational goals.



••• Social Media Post Design



Instagram Story Design



Poster & LightBox Design

بالنده در صنعت
پیوسته در خدمت



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کارگاه آموزشی رایگان
واحد نارمک برادران

WORKSHOP
WORKSHOPS SPARK
INSPIRATION

Common ERRORS

WORKSHOPS



Grammar & Vocabulary

OK


اهداف کارگاه:
To use language correctly

یکشنبه مورخ ۹۷/۱۲/۱۲ ساعت: ۱۸:۳۰ - ۲۰:۰۰

استاد
علی قدرتی

برای زبان آموزان سطوح
401 - - - ➔ 606

اطلاعات بیشتر و ثبت نام:
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۷۴ ۹۲ ۳۹ ۲۲



lovelane

Make your relationship an adventure

1# Game for relationship well-being

- Quizzes
Discover new things about each other
- Questions
Spark deep conversations
- Challenges
Step outside your comfort zone



Play.Learn.Love.

www.lovelane.co



... Contact Details



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